

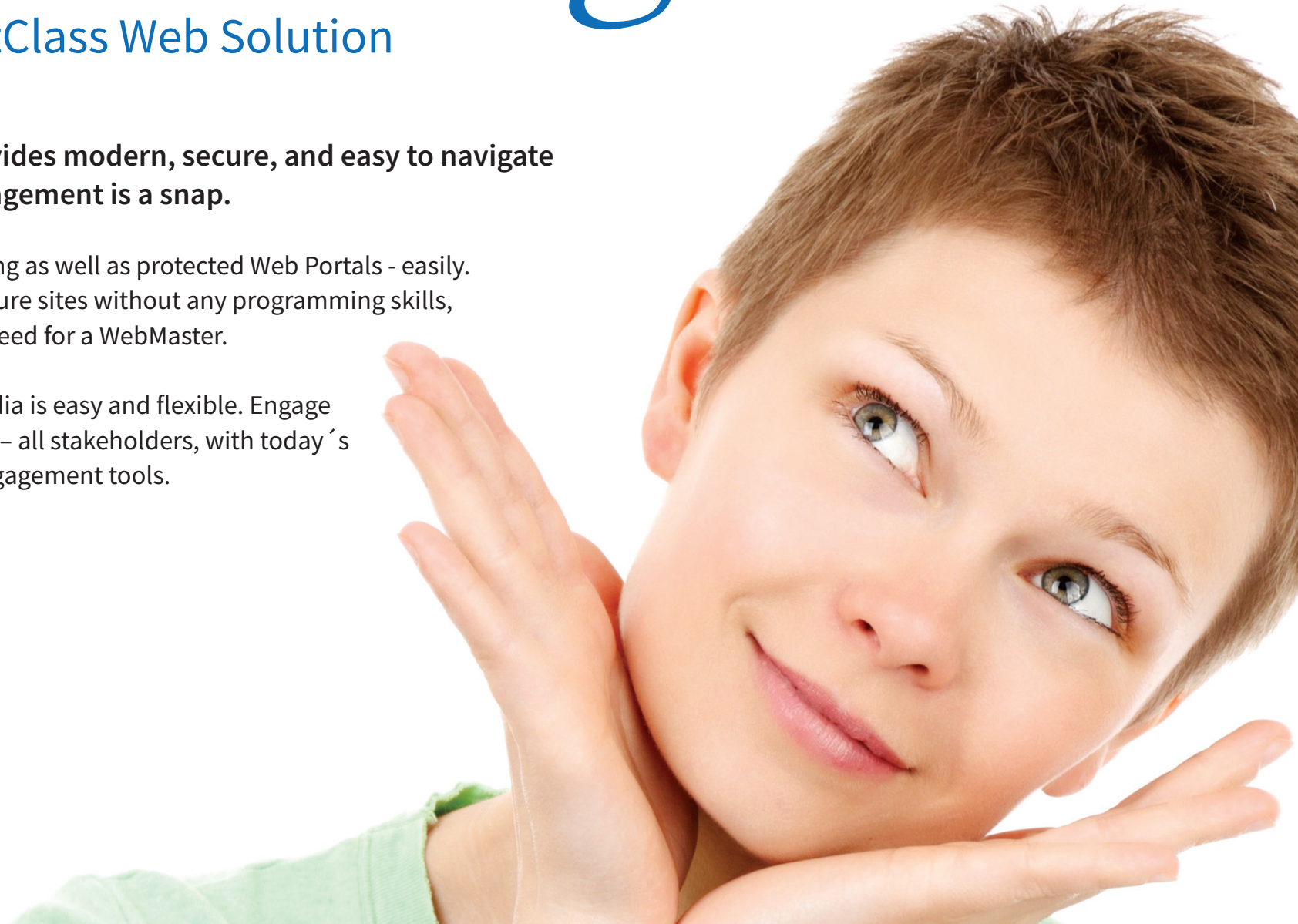
# FirstMagic

- The FirstClass Web Solution

**FirstMagic provides modern, secure, and easy to navigate websites. Management is a snap.**

Create public facing as well as protected Web Portals - easily.  
Manage these secure sites without any programming skills,  
and without the need for a WebMaster.

Adding Social Media is easy and flexible. Engage  
residents, visitors – all stakeholders, with today's  
modern social engagement tools.



# FirstMagic

## Flexible and Secure - Affordable Content Management

Businesses and organizations around the world are experiencing ever tightening budgets. With FirstMagic, anyone can easily, effectively and affordably manage a professional web presence.

FirstMagic offers tight security while remaining easy to use - without the need for a WebMaster.

### Drag and Drop Easy

Your site can include Tender Management, Vibrant

Business - Tourism - Resident pages, Calendars, Podcasts, Blogs, Document and Forms Management, Social Media, Events Management and more...

### It's that easy?

Create a new document, add and edit the content, save and voilà: updated web content - automatic menu construction, too - including Site Maps and Breadcrumbs.

### Why should you do all the work?

Timely content updates are best made by those who 'own' the content - why not let them keep things up-to-date?

### *Distributed content management:*

Easily enable groups and individuals to manage content based on their security level.

### Great Public and Private Sites

Create and manage secure portals for staff, contractors - anyone who needs authenticated access to your website.

Add picture slideshows, podcasts, response forms - create engaging and informative pages, and easily keep them up to date.

### Security & Control

FirstMagic provides a worry and hacker-free environment for storing, editing, managing and sharing your web content.

Authorship can be securely distributed: rest easy knowing that only authorized personnel control your content.



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## Digital Signage - Unlimited, Attractive, Engaging messaging

Many organizations are looking for better messaging systems. In FirstMagic, you can manage an unlimited number of attractive & engaging Digital Signs that can be displayed anywhere you can place a Web-enabled TV or computer monitor.

Create one sign for your store, another for the Sports Arena. Keep them secure – or share them with the community.

### Update Digital Signs from your phone

FirstMagic can synchronize your Signs by connecting to your iPhone, Android or other handheld device. Provide *up-to-the-minute* messaging - including emergency instructions.

The screenshot displays the FirstMagic digital signage interface. At the top, the logo 'FirstMagic' is on the left, and the date 'Sun Mar 20, 2016' and time '12:16 am' are on the right, along with the text 'CELESTIAL EVENTS'. Below this is a list of celestial events with their times and descriptions:

Time	Event	Description
9:00 am	MERCURY RETROGRADE BEGINS	Ends November 1. 15 HOURS
9:00 am	PERSEIDS METEOR SHOWER	Look to the northeast after midnight. 15 HOURS
9:00 am	JUPITER AT OPPOSITION	Make sure to check out its four Galilean moons. 15 HOURS
11:45 am	VERNAL EQUINOX (SPRING)	Night and day are the same length, and the Sun is at the vernal equinox. 1 HOUR
1:03 pm	FIRST QUARTER MOON	10 HR 57 MIN
2:00 pm	COMET ISON (OCT/NOV 2013)	Comet Ison will be visible to the unaided eye. 10 HOURS
8:53 pm	TOTAL SOLAR ECLIPSE	A partial eclipse is seen within the much larger area of totality. 3 HR 7 MIN
11:00 pm	SIRIUS!	Sirius rises to its highest point (just cresting the horizon). 1 HOUR

Overlaid on the bottom right is a calendar for March 2016, showing the dates of these events. A small image of a nebula is also visible in the background.

### Share the work:

#### Let the Facilities Directors manage their own Signs

With FirstMagic, you can easily share the management of any Digital Sign, all the time knowing that your information is secure.

### Emergency Messaging Made Easy

Getting emergency messages sent quickly is critical.

With FirstMagic Digital Signage and Web Content Management, a simple email can instantly publish emergency messages - and do so from smart-phones, tablets, or other devices.

# FirstMagic

## Full Featured - but still fits the budget

**Public and secure organizational portals are easily created. Robust security can be applied to any page - or free access to all, it's your choice and very easy to do.**

**Vibrant and engaging sites with ease**  
No special computer skills required. Anyone who can create an email can add content and help

manage your site. Staying 'in-touch' is fast and easy.

### **Provide the content your web visitors need to stay in touch**

Blogs, Podcasts, Slideshows, Signs, Social Media tools - and more. Publish and manage pictures, audio, video, and downloadable content.

### **Great Standard features**

Publish great looking pages right away with pre-configured 'Skins' - or easily create a custom design by point-and-click.

### **Content Management is a snap**

Shared content management lets your people manage their pages where and when it makes sense.

### **Save money**

Affordable Hosted Solutions and software-only packages, low training costs and affordable expansion and integration paths - build a great web presence you can afford.

Call us today, we'd be happy to discuss your needs.

*FirstMagic is sold, hosted, and supported in Europe and Russia by:*

## EUROPEAN COMMUNITY N E T W O R K S

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